

KICKSTARTER ROADMAP TO WEBSITE SUCCESS

Welcome to the Water Restoration Marketing roadmap to website success! It's time to embark on a journey that will elevate your online presence. Here's a glimpse of what lies ahead as you kickstart your website journey with us.

SIGN-UP

To kickstart your journey with us, simply sign the service agreement and provide your payment details.

1

.....● TODAY!

TODAY! ●.....

2

WELCOME EMAIL

Get ready for the adventure! You'll receive a welcome email with the next exciting steps and a link to your personalized onboarding form.

ONBOARDING*

It's all about YOU! Complete the Kickstarter onboarding form and schedule the kickoff meeting.

3

.....● DAY 1

WEEK 1 ●.....

4

KICKOFF MEETING*

Meet our team! We will guide you through the journey, confirming details and answering any burning questions you may have.

Google LSA Setup

Start the setup process together or grant us access to your existing LSA account.

5

.....● WEEK 1

WEEK 1 ●.....

6

Google Business Access

Claim or give us access to your company's Google Business Profile for optimization.

DEVELOPMENT BEGINS

After the kickoff, we will begin the design and development of your new website!

7

.....● WEEK 2

WEEK 3 ●.....

8

CONTENT CREATION

Based on the details we collect during the kickoff and onboarding process, we'll tailor the website content to your company.

DEVELOPMENT WRAPS

By the fourth week, we'll finish developing your website and transition into quality control.

9

.....● WEEK 4

WEEK 5 ●.....

10

QUALITY CONTROL

We will thoroughly review your website to ensure it meets our best practices and accuracy standards.

PRELAUNCH STEPS

After QC, we'll prepare the website for launch. Additionally, you'll receive an email with details, including the launch date.

11

.....● WEEK 5

WEEK 6 ●.....

12

WEBSITE LAUNCHES

Congratulations! Your brand-new website will officially launched! Time to spread the word and let the world know!

REQUEST UPDATES

Once your website is live, you will have the opportunity to make personalized updates to existing sections through our support team!

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.....● ONGOING

ONGOING ●.....

14

SUPPORT/MAINTENANCE

No more worries! As part of the website package, we'll take care of your website's hosting and maintenance.

MONTHLY POSTING

Together, we will publish new content that highlights your work on your website and Google Business Profile each month.

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.....● ONGOING

***Important Notice:** To ensure a smooth and timely progression of your Kickstarter website package, please complete the onboarding process and schedule your kickoff call promptly. Delays in these initial steps may impact the subsequent phases of your service timeline as outlined in our infographic. We appreciate your prompt attention to these key starting points to maximize the effectiveness of our collaboration.