

LOCAL SEO ROADMAP TO ORGANIC SUCCESS

Welcome to the Water Restoration Marketing roadmap to organic success! It's time to embark on a journey that will elevate your online presence. Here's a glimpse of what lies ahead as you kickstart your journey with us. Please see the Kickstarter Roadmap for additional details on the website development process.

KICKOFF MEETING

It all starts here! We will guide you through the journey, confirming details and answering any burning questions you may have.



DAY 1



GOOGLE BUSINESS ACCESS

Claim or give us access to your company's Google Business Profile for optimization.

SOCIAL MEDIA ACCESS



----- DAY 1

WEEK 1



COLLECT GRAPHICS

We need as many job photos, logo files, and graphic assets that you can get us. We'll use them to make you look great!

CONTENT CREATION Based on the details we collect during

the kickoff and onboarding process, we'll have everything we need to create all your content.



------ WEEK 1

WEEK 1



GBP OPTIMIZATION

REVIEW GENERATION

Your account will be created and you'll be sent everything to start generating more 5 star reviews for your business



----- WEEK 1

WEEK 2



PROFILE CREATION

We will create your HomeServiceHookup.com profile and create more valuable backlinks to your business online.

DEVELOPMENT WRAPS



..... WEEK 4

WEEK 4



DASHBOARD INTEGRATION

We setup your analytics and tracking, and integrate our tools into a simple, powerful dashboard to track your results.

BUILDING We post optimized articles to your

MONTHLY AUTHORITY

website every month as the foundation of our SEO strategy.



..... ONGOING

ONGOING •----



MONTHLY LOCAL SERVICE PAGES

including service and location-based

FEATURED PROJECTS We couldn't make it easier to highlight

your work and expertise each month. This is extremely important to dominate the competition.



..... ONGOING

ONGOING



SUPPORT/MAINTENANCE No more worries! As part of the

website package, we'll take care of your website's hosting and maintenance.

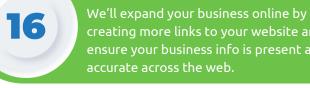
GBP ENGAGEMENT

backlinks to your Google Business Profile each month and continually



..... ONGOING

REVIEW



ONGOING •----

creating more links to your website and ensure your business info is present and accurate across the web.

BACKLINKS & CITATIONS

MONTHLY MEETING AND

We will meet on a regular basis to make sure our efforts are turning into new business and discuss new opportunities.



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